



Defi
TECHNOLOGIES

Equity Access to the Next Financial Revolution

OTCMKTS: DEFTF

DEFI.NE

FRA: RMJ

Investor Presentation

September 2021

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Crypto Investment Simplified



Bridging the gap between traditional capital markets and decentralized finance.

Digital assets are on the verge of transforming the financial system. We believe that traditional investors should have the opportunity to invest in decentralized finance, including cryptocurrencies, without creating a separate brokerage or bank account.

[DeFi Technologies Inc.](#) is a digital asset investment firm that allows traditional investors to identify and invest in a diversified portfolio of digital assets across the decentralized finance sector. We are the only publicly traded company built to give investors direct exposure to the booming decentralized finance market.



Decentralized Finance Benefits Go Beyond Online

Centralized

Lack of transparency

Exchanges, banks, brokers, FX providers and other intermediaries have opaque pricing, margin, spreads and commissions.

Censorship

Capital controls prevent people from transacting in the world economy and escape poverty.

High transaction costs

Extreme high costs at banks and other service providers for simple services such as making wire transfers.

Counterparty risk

Risk that counterparty does not perform on contract creates additional insurance costs.

Legacy infrastructure

Current financial system has dated systems.
Lowest layer of technology stack can run on 1980s/1990s code.

No global access

Current financial system has dated systems.
Lowest layer of technology stack can run on 1980s/1990s code.

VS

Decentralized

Full transparency

Through the use of blockchain technology, all transactions are publicly visible, tamper proof and verifiable by everyone.

Users have control

The blockchain guarantees an immutable and traceable book of records for all transactions. Users retain full control over their assets.

Free of intermediaries

Every interaction between two parties is based on a smart contract. A smart contract is codified law which increases the efficiency and removes the need for intermediaries.

No Counterparty risk

Smart Contract only executes when both parties fulfill all requirements and therefore eliminate counter-party failure.

Build on Blockchain

Services are run by permissionless self-executing, automated contracts with open-source code.

Open for everyone

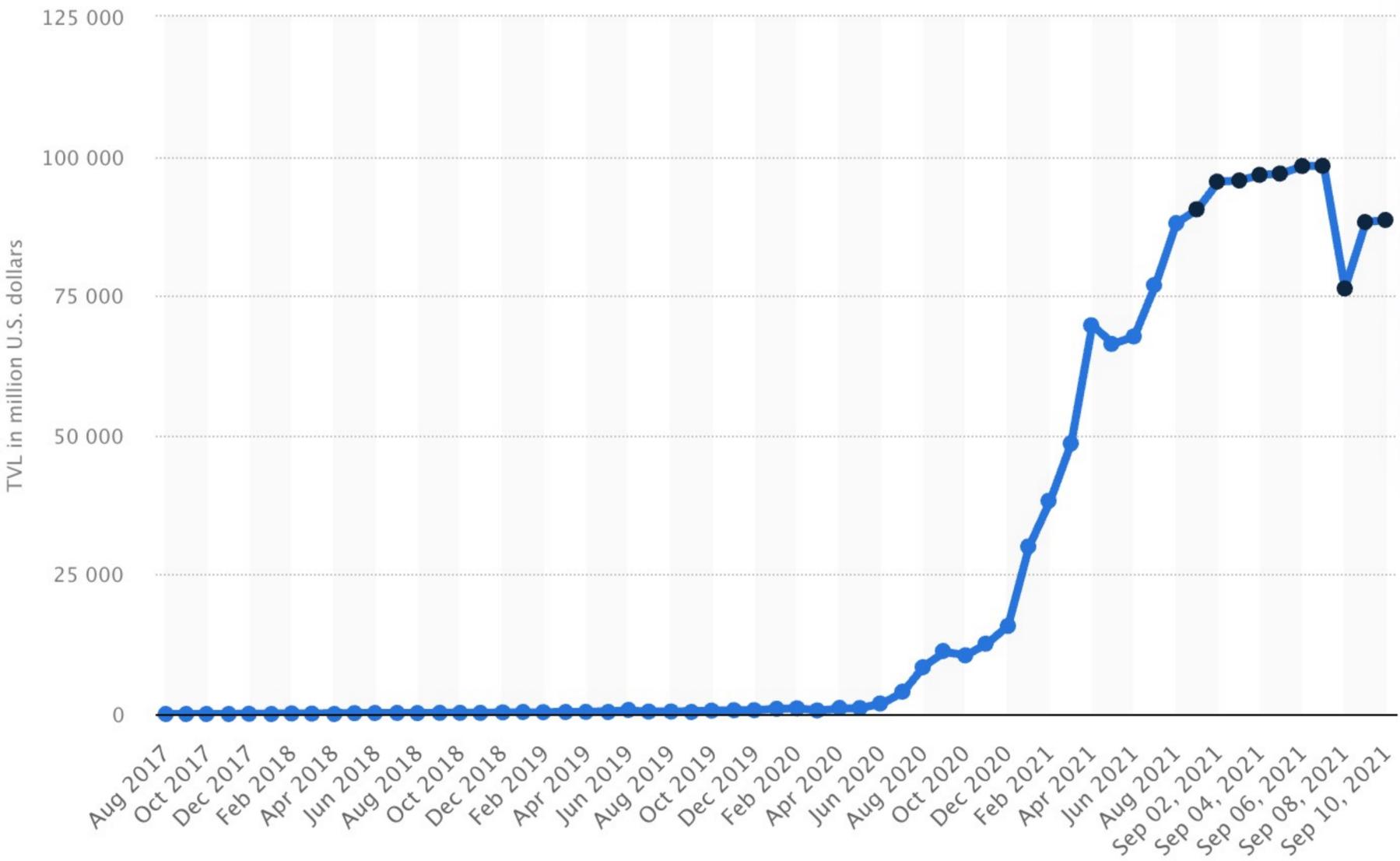
Everyone can transact as decentralized finance has lower costs and doesn't prevent people from accessing the network.

Unlocking The Value of Decentralized Finance

The Popularity of DeFi Applications have Grown Enormously

Total Value Locked

The Popularity of DeFi Applications has Grown Enormously



Between May 2020 and September 2021



Leading Institutions are Getting Behind DeFi



P A N T E R A

ANDREESSEN
HOROWITZ



 ROTHSCCHILD

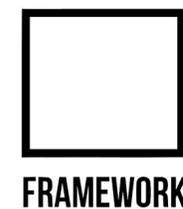


POLYCHAIN
CAPITAL



JPMORGAN
CHASE & Co.

The logo for BCG, featuring the letters "BCG" in green.



VISA



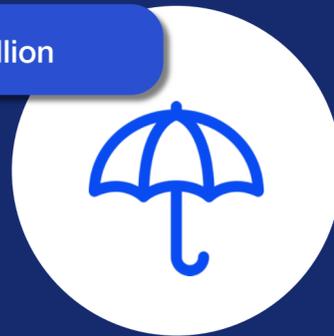
The Market Size is Huge and Spans Multiple Sectors

From predictions market to insurance and lending, many industries have the potential to be disrupted by decentralization.



Prediction Markets

US \$5 trillion



Insurance

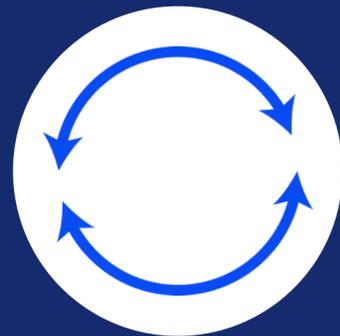
US \$640 trillion



Derivatives



Aggregators



Exchanges



Stablecoins



Credit & Lending



Asset Management

The Market Opportunity

With the crypto market in its infant stages, a number of issues still exist when purchasing these assets that time and technology have yet to resolve.

By offering the convenience of investing through your broker, we save investors the hassle of setting up wallets, dealing with the risks of getting hacked, transferring your funds to the wrong address, or losing your private keys.

We wrap defi protocols in “equity wrappers” so that investors can buy defi protocols in an easy and understandable way.

DeFi Technologies: Mission Driven

Our Mission is to expand investor access to industry-leading decentralized technologies - enabling access to the future of finance via regulated equity exchanges.

Decorative background of light blue hexagons on the right side of the slide.

Decentralized technologies lie at the heart of financial innovation. On behalf of our shareholders and investors, we identify opportunities and areas of innovation and build and invest in new technologies and ventures to provide diversified exposure across decentralized finance opportunities.

As a trusted partner for our clients and investors, we provide industry-leading equity products, top-quality research, and education in this fast-growing space.

Executive Team



Wouter Witvoet

President

- Founder and Chairman at Secfi (raised \$600m)
- World Economic Forum Global Shaper
- University of Cambridge



Russell Starr

Chief Executive Officer

- CEO of Trillium Gold
- Director Canada Nickel Company
- Founder/Owner of Echelon Wealth Management



Diana Biggs

Chief Strategy Officer

- Global Head of Innovation at HSBC
- Member of the Board of Digital Leaders at WEF
- Head Tutor of the Blockchain Strategy Program at Oxford



Johan Wattenstrom

Chief Operating Officer

- Founder of XBT Provider, the World's first Bitcoin ETP
- Co-Founder, Director at Nortide Capital



Olivier Roussy Newton

Co-founder

- Founder of HIVE Blockchain Technologies (TSX.V HIVE) \$2bn market cap
- Raised over \$800m past 2 years
- Founder of Latent Capital
- Founder of Quantum Holdings

Operational Team & Advisors

Operations



Christian Kaczmarczyk
Investment Principal

- Institutional Sales Manager at FalconX
- Venture at Bascom Ventures
- Advisor at Blockstake



Curtis Schlaufman
Head of Marketing

- Director Customer Success at Ubersuggest
- Marketing & Brand Manager at Neil Patel Digital
- Founder at Arkham Digital

Advisors



Teeka Tiwari

- Editor, Palm Beach Letter
- Former Hedge Fund Manager and Wall Street Executive



Anthony Pompliano

- Co-Founder & Partner at Morgan Creek
- Investor at Pomp Investments
- Former Product Manager at Facebook

Capital Markets Profile

Capital Structure

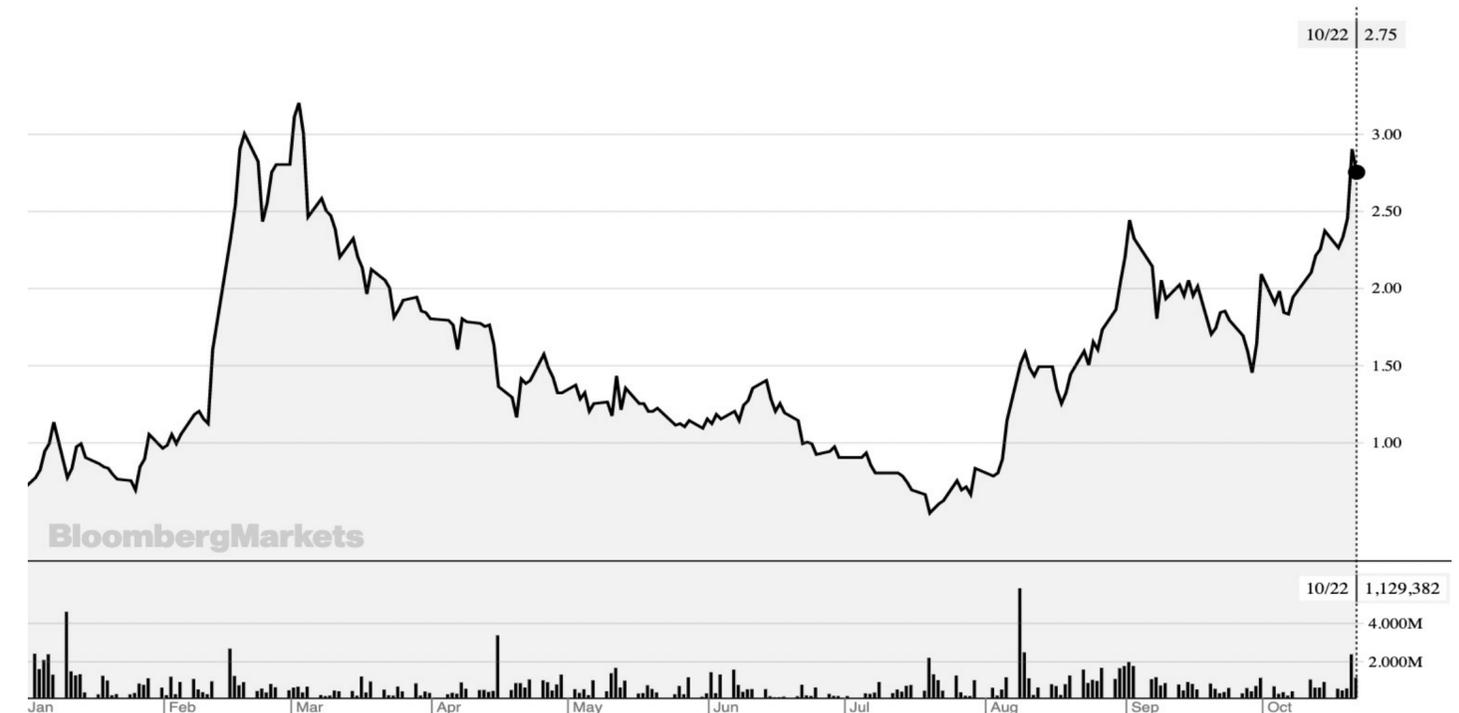
Company Tickers	NEO:DEFI, OTC:DEFTF, FRA:RMJR
Share Price (September 27, 2021)	C\$1.7000
52-Week Low/High	C\$1.9200 - C\$2.1200
Basic Shares Outstanding	210.51M
Options	18.09M ¹
Warrants	20.78M ²
Fully Diluted Shares Outstanding	252M
Market Capitalization	C\$423.888M
Cash and Liquid Assets	C\$28.67M plus 5 million HIVE Shares
Illiquid assets	C\$10.7M

**Well financed through 2021+
after raising C\$10.M in February 2021**

1. 18.09 weight average price of 1.22 and weight average life of 4.67 years
 2. 20.78 weighted average price of 0.19 and weighted average life of 1.23 years
- Includes the following share payments for property acquisitions:

- 400,000 common shares to be paid through January 31, 2024 related to the acquisition of the Rivard property
- 2,000,000 common shares payable in four tranches through August 31, 2023 related to the acquisition of the Gold Centre property

Share price & Volume Last 12 Months



**Well financed through 2021+
after raising C\$10.M in February 2021**

We do this through Three Different Business Lines



DeFi ETP's

Exchange Traded Products synthetically track the value of a single underlying asset, DeFi protocol or a basket of protocols.

- Acquisition of Valour gives us the trading infrastructure to launch single purpose ETPs and basket ETPs.
- We launched the first ETP Bitcoin Zero in December 2020 and AUM is \$208M.



DeFi Governance

Running nodes for DeFi protocols

- As a public company that inherently has governance, we are unique positioned to fulfil this role.
- Initial contract with Paycase to provide a node for their Shyft network.
- DeFi technologies gets a fee for each transaction on network.



DeFi Venture

Taking diversified positions in DeFi protocols

- Our portfolio from earlier private placement is up 255% since January.
- Some positions will be staked to get additional yield.

DeFi ETP's

Our ETPs have two revenue streams: management fees and staking

Management Fees

On certain products we charge a management fee on total Assets Under Management (AUM).

Management fees are typically charged on our basket products (e.g., a diversified basket of DeFi protocols).

On DeFi protocols that offer high staking rewards, we typically do not charge management fees.

Staking

DeFi protocols allow “stakers” to provide funds as collateral and validate the integrity of transactions on the network. Honest validators earn staking rewards or interest payments.

Staking rewards function like interest and vary widely from 2% to up to 500+%.

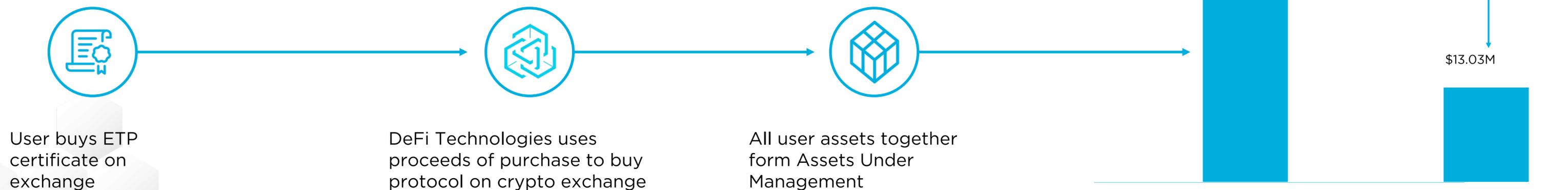
Once public market investors purchase our ETP certificates, DeFi Technologies can stake those in the network and earn the interest.

The beauty is: DeFi Technologies has no exposure risk to the underlying.

More on Staking

Protocol	Market capitalization (US\$)	Staking reward (APY)
Polkadot	\$36,651,111,252	13.03%
Cardano	\$36,110,679,675	6.98%
Synthetix	\$3,191,044,345	34.05%
Ethereum 2.0	\$209,844,087,150	7.99%
Aave	\$5,134,306,960	4.60%

Example: How it works with Polkadot



Current AUM in our ETP Business (Valour)

As of September 8, 2021



BTC Zero

\$76,687,000 USD



ADA ETP

\$58,099,000 USD

Total AUM: \$208,280,000 USD



ETH Zero

\$55,645,000 USD



DOT ETP

\$17,859,000 USD



DeFi Governance

With our governance business line, we run server nodes for DeFi protocols

A decentralized network is not run by a central authority. It therefore needs to have a network of “nodes/validators” that together determine how the network is run.

These nodes are maintained by independent organizations.

With its governance product, DeFi Technologies receives a share of each transaction that it validates on a network.



DeFi Venture

With our venture business, we support upcoming technologies that complement our other businesses

Investing in leading protocols of today

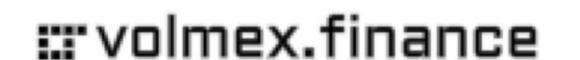
Here we invest in the protocols that have the highest market capitalization today.

Our initial investment made in January stands at a 255% gain as of July, 2021.



Investing in leading protocols of tomorrow

We are invested in leading protocols that can compliment our existing business lines.



DeFi Venture Portfolio

With our venture business, we support upcoming technologies that complement our other businesses

Protocol	Invested Amount	Current Worth
Skolem Technologies		\$20,000.00
Clover		\$0.00
Sovryn	\$100,000.00	\$233,522
Saffron Finance	\$25,000.00	\$29,083.00
Earnity	\$100,000.00	\$100,000.00
Blocto	\$25,000.00	\$0.00
Luxor Technologies	\$162,499.62	\$562,499.62
Volmex Finance	\$30,000.00	\$30,000.00
Shyft Technologies	\$0.00	\$0.00
Oxygen Protocol	\$20,000.00	\$576,000
Maps.Me	\$20,000.00	\$142,199

Total Invested \$477,500.00

Total Worth \$1,693,324.00

Percent Return 255%



HIVE Blockchain and DeFi Technologies Strategic Partnership & ShareSwap

On 25th of March, 2021 HIVE Blockchain and DeFi Technologies entered into a share swap agreement.



Frank Holmes

Executive Chairman of HIVE

- 10,000,000 common shares of DEFI
- 5.23% of existing outstanding shares of DEFI
- Dollar Value of CAD \$1.78¹



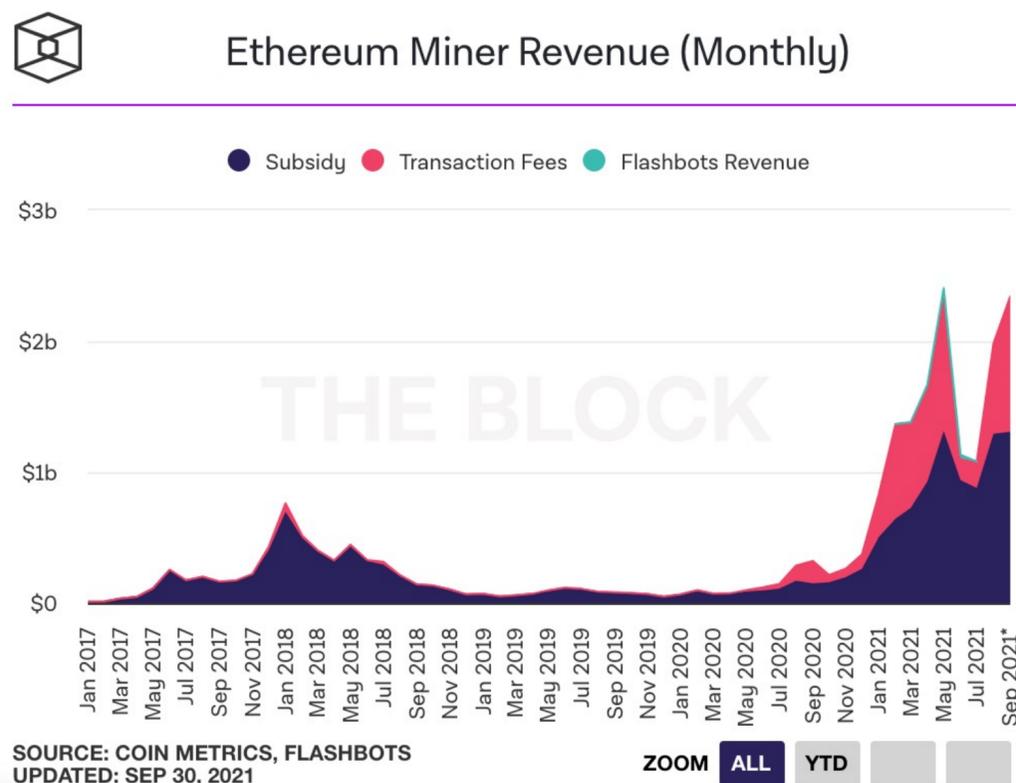
- 4,000,000 common shares of HIVE
- 1% of existing outstanding shares of DEFI
- Dollar Value of CAD \$5.01¹

“We are excited about this strategic partnership with DeFi Technologies and see strong synergies between the two companies. As HIVE is the only publicly traded company mining Ethereum on an industrial scale, we see opportunities in the work that DeFi Technologies is doing around Miner Extractable Value and the potential ensuing benefits to HIVE.”



HIVE Blockchain and DeFi Technologies Strategic Partnership & ShareSwap

The partnership consists of testing and implementing Miner Extractable Value technology (MEV), inherent to the DeFi ecosystem for transaction processing which requires access to Ethereum miners.



- MEV refers to the amount of profit miners can extract from reordering and censoring transactions on the blockchain.
- It has become an important issue over the past year as the DeFi space has grown from US\$3B to US\$71B in market capitalization.
- Of the \$347.3M of Extracted MEV, 88% comes from DeFi activities (see graph below). As can be seen from data by Coin Metrics, over half of all ETH miner revenue currently comes from transaction fees.



HIVE Operates over XXX MW or XXX PH of ETH Mining Capacity in Sweden, Iceland & Canada





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