

# Perpetual Industries Bitcoin Mining Division

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US\$7,000,000

Reg D 506c Offering

Series “A” Preferred Shares

INVESTOR PRESENTATION





# CAUTIONARY STATEMENT

## LEGAL DISCLAIMER

Trading in the securities of the Company should be considered highly speculative. No stock exchange, securities commission or other regulatory authority has approved or disapproved the information contained herein. Neither the OTCMarkets nor its Regulation Services Provider accepts responsibility for the adequacy or accuracy of this release. Forward-Looking Statements This presentation contains certain “forward-looking information” and “forward-looking statements” (collectively “forward-looking information”) that are based on expectations, estimates and projections as at the date of this presentation release. The information in this release about future plans and objectives of the Company is forward-looking information. Other forward-looking information includes, but is not limited to, estimates and forecasts for 2021 and future growth, hash rate, installed hash rate, installed megawatts, growth milestones and expansion plans and other information concerning: the intentions, plans and future actions of the Company, as well as Perpetual Industries ability to successfully mine digital currency, revenue increasing as currently anticipated, the ability to profitably liquidate current and future digital currency inventory, volatility of network difficulty and digital currency prices and the resulting significant negative impact on the Company’s operations, the construction and operation of expanded blockchain infrastructure as currently planned, and the regulatory environment of cryptocurrency in the applicable jurisdictions. Any statements that involve discussions with respect to predictions, expectations, beliefs, plans, projections, objectives, assumptions, future events or performance (often but not always using phrases such as “expects”, or “does not expect”, “is expected”, “anticipates” or “does not anticipate”, “plans”, “budget”, “scheduled”, “forecasts”, “estimates”, “believes” or “intends” or variations of such words and phrases or stating that certain actions, events or results “may” or “could”, “would”, “might” or “will” be taken to occur or be achieved) are not statements of historical fact and may be forward-looking information and are intended to identify forward-looking information. This forward-looking information is based on reasonable assumptions and estimates of management of the Company at the time it was made, and involves known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied by such forward looking information. Such factors include, among others, risks relating to: the global economic climate; dilution; the Company’s limited operating history; future capital needs and uncertainty of additional financing; the competitive nature of the industry; currency exchange risks; the need for the Company to manage its planned growth and expansion; the effects of product development and need for continued technology change; protection of proprietary rights; the effect of government regulation and compliance on the Company and the industry; network security risks; the ability of the Company to maintain properly working systems; reliance on key personnel; global economic and financial market deterioration impeding access to capital

or increasing the cost of capital; and volatile securities markets impacting security pricing unrelated to operating performance. In addition, particular factors that could impact future results of the business of Perpetual Industries include, but are not limited to: the construction and operation of blockchain infrastructure may not occur as currently planned, or at all; expansion may not materialize as currently anticipated, or at all; the digital currency market; the ability to successfully mine digital currency; revenue may not increase as currently anticipated, or at all; it may not be possible to profitably liquidate the current digital currency inventory, or at all; a decline in digital currency prices may have a significant negative impact on operations; an increase in network difficulty may have a significant negative impact on operations; the volatility of digital currency prices; cybersecurity attacks such as from malicious actors seeking to exploit vulnerabilities in the computer network operated by Perpetual Industries or who gain unauthorized access to Perpetual Industries digital wallets and custodial accounts; an increase in the cost of electricity may have a significant negative impact on operations; planned or unplanned electrical disruptions may have a significant negative impact on operations; the anticipated growth and sustainability of electricity for the purposes of cryptocurrency mining in the applicable jurisdictions, the ability to complete current and future financings, any regulations or laws that will prevent Perpetual Industries from operating its business; historical prices of digital currencies and the ability to mine digital currencies that will be consistent with historical prices; an inability to predict and counteract the effects of COVID-19 on the business of the Company, including but not limited to the effects of COVID-19 on the price of digital currencies, capital market conditions, restriction on labour and international travel and supply chains; and, the adoption or expansion of any regulation or law that will prevent Perpetual Industries from operating its business, or make it more costly to do so. For further information concerning these and other risks and uncertainties, refer to the Company’s filings on [www.SEDAR.com](http://www.SEDAR.com) and info posted on OTCMarkets.com & Perpetual Industries Corporate website ([www.perpetualindustries.com](http://www.perpetualindustries.com)) including the annual information form for the year ended December 31, 2020, filed on April 7, 2021 (add Q1 & Q2). The Company has also assumed that no significant events occur outside of Perpetual Industries normal course of business. Although the Company has attempted to identify important factors that could cause actual results to differ materially from those expressed in forward-looking statements, there may be other factors that cause results not to be as anticipated, estimated or intended. There can be no assurance that such statements will prove to be accurate as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking information. The Company undertakes no obligation to revise or update any forward looking information other than as required by law.



The image features a dark blue background with a complex network of white lines and dots, resembling a digital or financial network. The logo for Perpetual Industries is prominently displayed in the center. The logo consists of a stylized 'P' made of two overlapping shapes, one blue and one green, followed by the word 'PERPETUAL' in green and 'INDUSTRIES' in white.

# PERPETUAL INDUSTRIES

OTC Markets: **PRPI**





## Corporate Headquarters

2193 Rotunda Drive  
Auburn, IN, USA 46706

**Perpetual Industries Inc. (OTC: PRPI)** is an incubator for innovative new technology. The company focuses on the development of disruptive, energy-efficient technologies and commercialization of products with the potential to impact and advance a wide range of industries on a global scale.

The company's divisions and subsidiary include; the XYO Mechanical Balancing Technology, blockchain & cryptocurrency mining, renewable energy, custom software & mobile Apps, white goods, artificial intelligence, graphic rendering, cloud computing, and the sale and acquisition of classic vintage collector cars. Our divisions work synergistically together to support innovation.







# GEM



## BITCOIN MINING DIVISION

Expansion Plan Overview

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Diversify your portfolio and  
earn Bitcoin







**BITCOIN?**





## FIRST CRYPTOCURRENCY

The most widely known digital currency with a US \$735 billion global market capitalization (1)

## DECENTRALIZED

You can buy, sell and exchange directly, without an intermediary like a bank. It is not controlled by any one person, entity or government

## SECURE

Each and every Bitcoin transaction that's ever been made exists on a public ledger accessible to everyone, making transactions hard to reverse and difficult to fake



## RISING VALUE


It's supply is limited to only 21 million coins and many expect its price to keep rising as more large institutional investors begin treating it as digital "gold"

## MAINSTREAM ACCEPTANCE

Bitcoin is currently in the stage where the internet was in 1997 when the World Wide Web was more readily available and used by businesses and households alike

## BITCOIN IS FREEDOM

Using Bitcoin gives you financial freedom to transact globally providing economic stability and newfound freedoms despite the challenges of life changing events



# BITCOIN HISTORY

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The first commercial transaction using Bitcoin as a currency took place. Two Papa John's pizza's were purchased with 10,000 BTC (worth approx. \$47 at the time)

2008

The pseudonymous Satoshi Nakamoto posted a white paper titled "Bitcoin: A Peer-to-Peer Electronic Cash System" and launched the Bitcoin network in 2009 with the first 50 of the 21 million BTC's mined. Bitcoin is born.

2010

Bitcoin increases in popularity and the idea of decentralized currencies start to catch on with the emergence of "alt coins" like Namecoin and Litecoin. Today there are over 6,000 cryptocurrencies.

2012

Ethereum and ICOs arrive on the crypto scene. Bitcoin's value reaches \$10,000 and continues to grow

2017

2020-21

Bitcoin finds pandemic power and mainstream credibility with recognizable brands accepting Bitcoin as a form of payment. The best years in the history of Bitcoin as its value passes \$20K and reaches over \$60K.





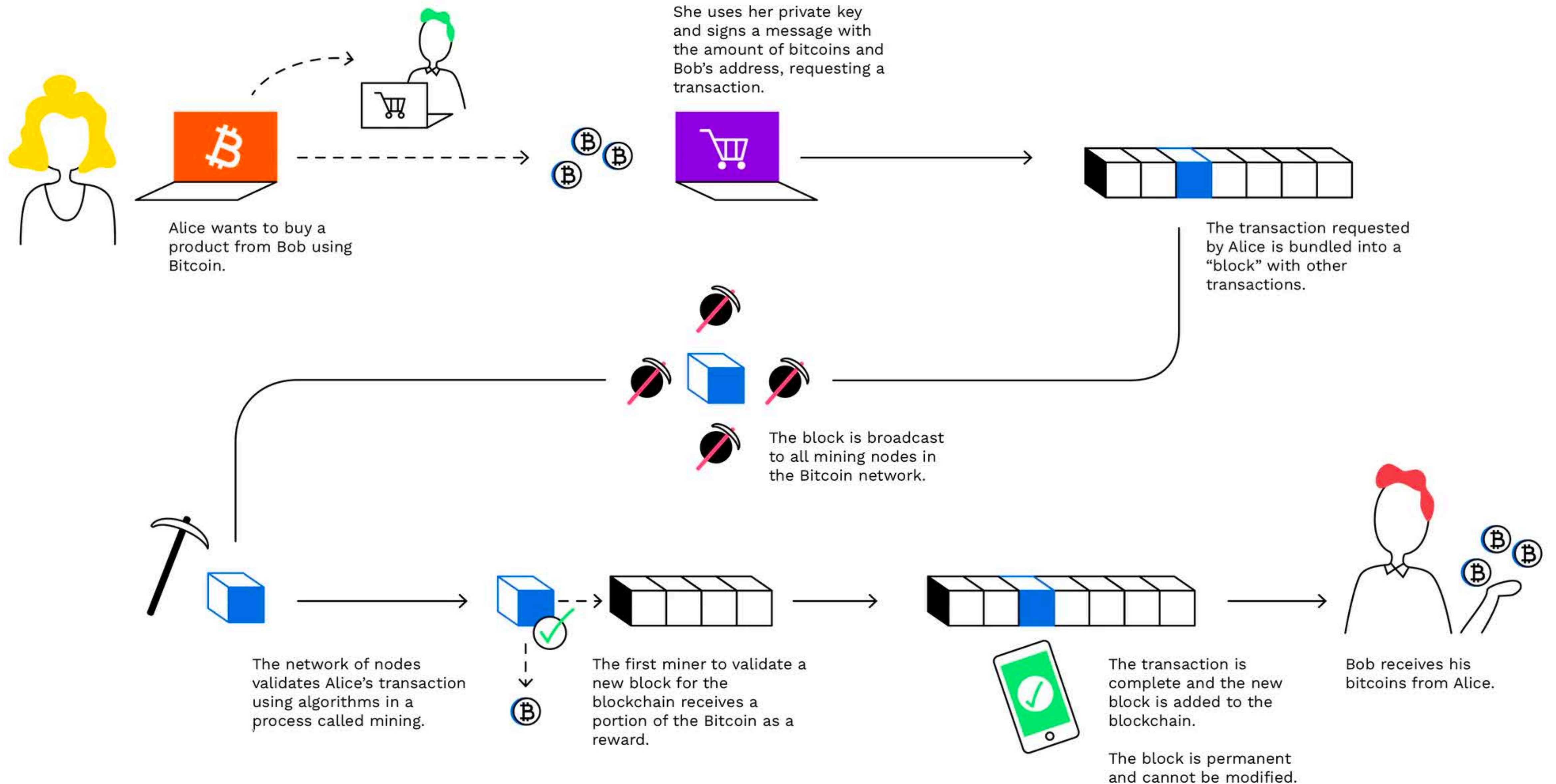


# BITCOIN MINING?



# What is Bitcoin Mining?

How Bitcoin Transactions work







**BITMAIN**

Bitcoin ASIC Mining Machine





**GEM**

# BITCOIN MINING DIVISION PLAN





# BTC MINING PLAN



450 ASIC Miners  
49,500TH/s  
115 BTC/yr

STAGE 1



3,000 ASIC Miners  
330 PH/s  
767 BTC/yr

STAGE 2



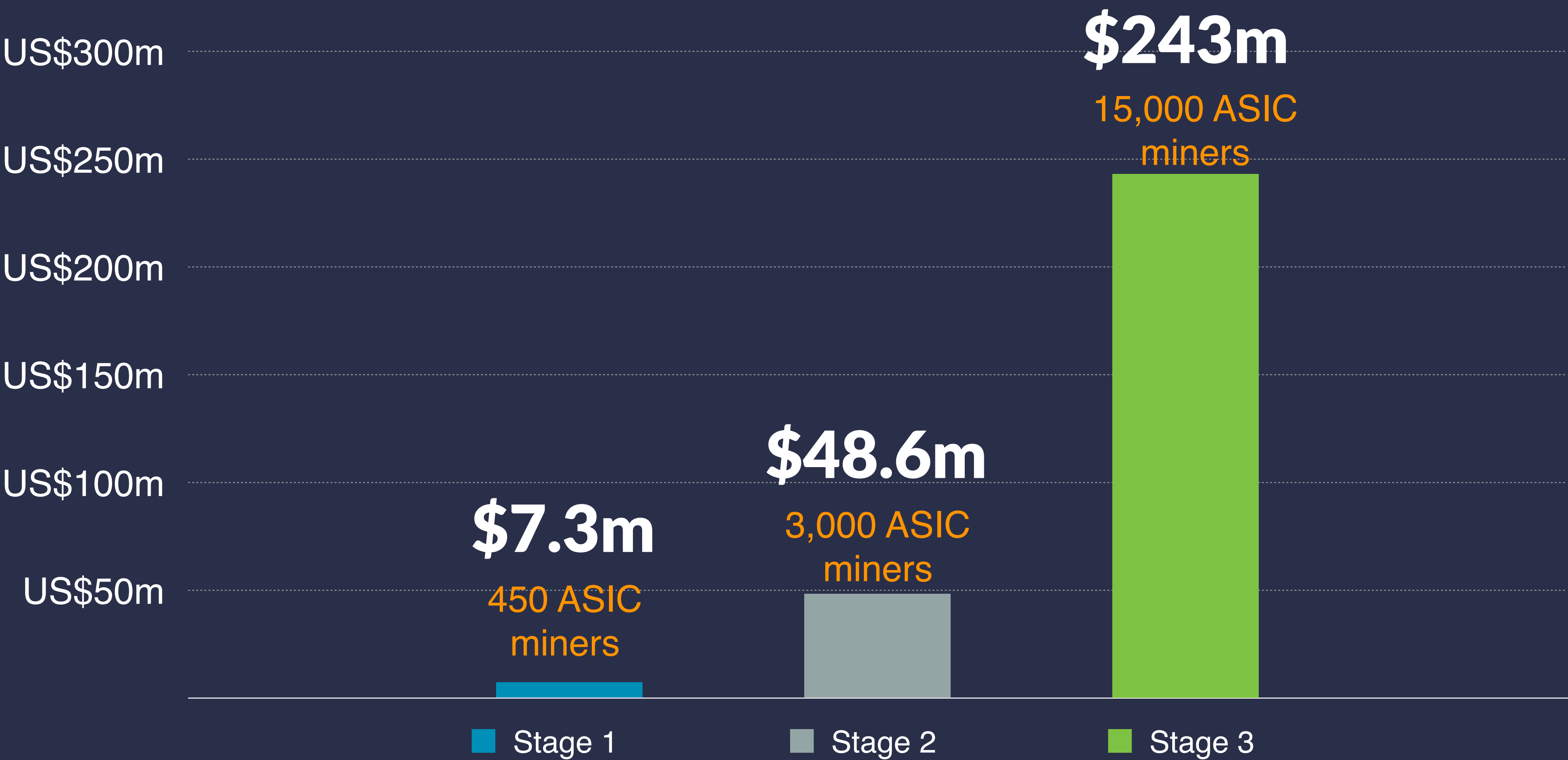
15,000 ASIC Miners  
1.65 EH/s  
3,835 BTC/yr

STAGE 3



# ESTIMATED ANNUAL REVENUES - BTC Mining Division

Based on BTC price of \$66,538 (10th November 2021)







**MOBILE MINING**

**GEM**





## BTC MINING PLAN - STAGE 4



### 20 ft. MOBILE UNITS

150 ASIC Miners

1.65 TH/s

38 BTC/yr



# GREEN ENERGY Mining System (GEM)



20ft Custom Mining Pods for  
**150** ASIC Antminer Machines



**BIT-RAM**  
Strategic Partner





**BIT-RAM**

 Strategic Partner







# PI STRATEGIC PARTNERS



# STRATEGIC PARTNERS & SUPPLIERS

## BITMAIN

- A multinational semiconductor company
- Has state-of-the-art IC design capabilities.
- Products include: chips, servers, and cloud solutions, for blockchain and artificial intelligence (AI) applications.

## ASIC JUNGLE

- One of the largest networks of miners and knowledgeable professionals in the industry
- ASIC and GPU hardware and mining facility brokers
- Works closely with data center operators, large-scale miners, manufacturers, and technicians.
- Has sold over 70,000 units of mining hardware to customers across the globe

## GAYLOR<sup>®</sup>

The Highest Performing National Contractor of Excellence

- A Full service industrial electrical contractor
- Delivers first-rate electrical systems
- 24/7 rapid response support
- Has over 30 years experience in the business



## BIT-RAM

- Designs and fabricates state-of-the-art Cryptocurrency Mining Containers and Electrical Data Centres
- Ships worldwide
- 40 years of Modular Construction and HVAC experience
- In-house engineering and fabricating reduces cost and increases efficiency





# PERPETUAL'S PEER COMPANIES



# PEER COMPANIES IN CRYPTOCURRENCY MINING

As at Nov 15, 2021

COMPANY	SYMBOL	STOCK PRICE	MARKET CAP	# SHARES ISSUED & OUTSTANDING
Marathon Digital	MARA	\$55.40	\$5.7B	102,506,558
Bit Digital	BTBT	\$11.52	\$799M	69,370,000
Riot Blockchain	RIOT	\$42.09	\$4.09B	97,206,590
Argo Blockchain	ARBK	\$18.10	\$883.5M	48,810,000
Stronghold Digital	SDIG	\$26.30	\$526M	20,020,000
Greenidge	GREE	\$24.18	\$242.85M	38,667,705
Hut 8 Mining	HUT	\$14.63	\$1.9B	166,431,491

*The above information is based on data available by third party websites, subject to continuous change and therefore are not warranted as to their completeness or accuracy at the time this presentation was created. Perpetual Industries is not responsible for the accuracy, reliability or timeliness of the information supplied by external sources.*





# THE PI ADVANTAGE



# PERPETUAL STRENGTHS

## DIVERSIFIED ASSETS

The company's synergistic subsidiaries and divisions form a footprint across multiple rapidly growing markets, creating diverse revenue streams and strong asset growth opportunities.

## SEASONED LEADERSHIP TEAM

The company's leadership team combines deep experience with trusted industry partners to leverage their corporate development talents in creating Perpetual's strategic operational plan.



## ACCESS TO POWER

The first three stages of Perpetual's cryptocurrency mining plan will be developed at the company's 22,000 sq ft facility located in Indiana with access to abundant low cost electrical power as well as solar energy sources.

## MULTIPLE DIVISIONS & SUBSIDIARY

Perpetual is an incubator of innovative technologies and industry solutions across a wide variety of sectors including renewable energy, blockchain applications, artificial intelligence, graphic rendering, internet of things (IoT), and software development.



# PERPETUAL'S KEY METRICS SUMMARY

STOCK SYMBOL OTCMARKETS	SHARES ISSUED & OUTSTANDING	SPR FLOAT
PRPI	78.12M	4.03M

## ASSETS, DIVISIONS & SUBSIDIARIES

B:



Proprietary  
**XYO**  
Mechanical  
Balancing  
Technology



**WindSilo**

Proprietary  
**WindSilo**  
Vertical Axis  
Wind Turbine

C:



**AutoGrafic**  
Collector Car  
Community  
Software



**XYO** Energy  
Efficient  
Domestic  
Washing  
Machine



**Worldwide  
Auctioneers**  
Boutique  
Collector Car  
Auction House



**GEM**

**GEM** Green  
Energy Mining  
for the Bitcoin  
Network





# PERPETUAL'S FINANCIALS



# Q3 HIGHLIGHTS FOR PERIOD ENDING SEPT 30, 2021

GROSS REVENUES



**\$5,142,718** in the 9 months ending Sept. 30, 2021, over 2020

GROSS PROFITS



**\$2,869,103** in the 9 months ending Sept. 30, 2021, over 2020

NET INCOME



**443%** in 3 months ending Sept 30, 2021, over 2020

CASH REPORTED



**489%** on a consolidated basis over year ending December 2020

TOTAL CURRENT  
ASSETS



**450%** over year ending December 2020



# FINANCIAL HIGHLIGHTS - Balance Sheet

\$ in 000s USD	Q3 Sep 30 2021	Q2 Jun 30, 2021	Q1 Mar 31, 2021	Y/E Dec 31 2020
Cash	\$3,472	\$1,605	\$1,669	\$589
Other current assets	816	799	86	57
Non-current assets	3,805	2,961	2,991	241
Total Assets	7,358	5,367	4,746	887
Accounts payable	1,995	1,179	613	283
Total current liabilities	1,995	1,421	858	
Notes payable - subsidiary	1,365	1,365	1,365	0
Total long term liabilities	862	1,726	2,584	355
Stockholders' equity	2,885	2,219	2,162	531
Total Liabilities & Equity	7,358	5,367	4,746	887





# FINANCIAL HIGHLIGHTS - Income Statement

\$ in 000s USD	Q3 Sep 30 2021	Q2 Jun 30, 2021	Q1 Mar 31, 2021	Y/E Dec 31 2020
Total Revenue	\$2,450	\$1,945	\$732	0
Cost of Revenue	698	1,374	201	0
Gross Profit	1,766	571	531	0
Research & development	28	20	12	0
Sales & general admin	1,080	585	217	270
Total Expenses	1,168	1,158	552	357
Operating Income (Loss)	599	(586)	(21)	(357)
Other Income (expenses)	(32)	0	(2)	(4)
Net Income (Loss)	567	(633)	(45)	(358)







# CURRENT INVESTMENT OFFERING



# REG D 506(c) OFFERING SUMMARY - Series A Preferred Stock

TOTAL RAISE	\$7,000,000
Series A Pref Shares Offered	140
Price per share	\$50,000
Minimum Investment	\$200,000 (4 shares)
Dividend Rate	*18% of net profits in the GEM Sector 450
Term of dividend	Minimum of 36 months
Convertible Feature	1 Series A Pref Share = 100,000 Common Shares

*\* Based on ratable ownership of Series A Preferred Shares multiplied by 18% of the total Net Profits from the Company's GEM Sector 450 cryptocurrency mining activities*



# USE OF PROCEEDS - Series A Preferred Stock Offering

<b>EQUITY SALE - GROSS OFFERING</b>	<b>\$7,000,000</b>
Offering Expenses & Commissions	\$380,000
<b>NET PROCEEDS</b>	<b>\$6,620,000</b>
Capital Purchases of Cryptocurrency Mining Equipment	\$5,175,000
Electrical, HVAC and Infrastructure	\$260,000
Corporate Operations	\$935,000
Staffing and computer maintenance personnel	\$250,000
<b>TOTAL USES</b>	<b>\$6,620,000</b>

Perpetual seeks to raise the maximum gross offering to execute its plan for developing phase one of its Bitcoin mining division plan. Proceeds from the sale of shares will be used to:

- Acquire 450 cryptocurrency mining processors to form the company's "GEM Sector 450"
- Upgrading the data center's infrastructure to facilitate the high performance computing needs
- Installation of a specialized HVAC system for the data center operations
- Implementation of computer maintenance systems and hiring maintenance personnel
- Capital for legal, accounting, consulting and for general working capital purposes



# RECENT MILESTONES IN 2021





# RECENT PRESS RELEASES

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Perpetual Industries Reports Solid Third-Quarter Financial Growth

Nov. 18, 2021 (GLOBE NEWSWIRE)

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Perpetual Industries Opens Its New Indiana Facility and Corporate Headquarters

Oct 28, 2021 (GLOBE NEWSWIRE)

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Perpetual Industries Announces the Alpha Beta Launch of the AutoGrafic Mobile App

Sept 3, 2021 (GLOBE NEWSWIRE)

Perpetual Industries Continues Strong Growth in Second Quarter 2021

Aug 18, 2021 (GLOBE NEWSWIRE)

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Perpetual Industries Announces Strong First Quarter 2021

May 24, 2021 (GLOBE NEWSWIRE)

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Perpetual Industries Acquires the AutoGrafic Software System

Apr 6, 2021 (GLOBE NEWSWIRE)





# APPENDIX



# LEADERSHIP TEAM



**Brent  
BEDFORD**

Chairman & CEO



**Rod  
EGAN**

Director



**Marlin  
STUTZMAN**

Director



**Craig  
DANSEREAU**

Director



**Thomas  
RISTOW**

Director



**Trip  
THOMAS, CPA**

CFO



**John  
KRUSE**

Subsidiary Lead



**Travis  
LAVINE**

AutoGrafic  
Division Lead



# GLOSSARY OF TERMINOLOGY



## **BITCOIN (BTC)**

is a decentralized digital currency that you can buy, sell, and exchange directly without a central bank or single administrator. It is an electronic payment system based on cryptographic proof. The most commonly known cryptocurrency.



## **BLOCKCHAIN**

is a distributed, cryptographically signed public ledger that stores transaction data across multiple computers (nodes). It securely tracks and verifies transactions and cryptocurrency payments without using any centralized authority.



## **MINING**

means to generate digital assets by verifying mathematical transactions using powerful computers that tally transactions running on the blockchain, known as cryptocurrency mining.



## **BLOCK AWARD**

means to generate digital assets by verifying mathematical transactions using powerful computers that tally transactions running on the blockchain, known as cryptocurrency mining.





[www.perpetualindustries.com](http://www.perpetualindustries.com)

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